



JUSTIN WATKINSON

j-wat.com | 484.343.3716 | justin@j-wat.com | 53 E Boehms Road | Willow Street, PA 17584

WORK HISTORY

April 2011 to November 2022

Senior Graphic Designer & Military Imprint Design Lead | Schiffer Publishing, Ltd., Atglen, PA

- Developed the brand for Schiffer Military imprint including an award winning logo
- Participated in the interview process of incoming designers
- Managed outsourced freelance workflow
- Chaired extended leadership team for a year
- Designed covers and interior layouts of books
- Collaborated with editorial team and authors to arrive at final product
- Laid out and maintained multiple catalogs
- Created marketing materials in digital, print, and trade show specific formats for individual products and imprints

April 2008 to April 2011

Senior Designer & Production Supervisor | Local Pages Publishing, East Norriton, PA

- Occasionally filled Production Manager's role in his absence
- Participated in the interview process of incoming designers
- Designed multiple ads for publication on a daily basis
- Maintained Websites associated with current publications
- Completed layouts for various sections of the community directory and other publications
- Completed assorted print ready projects for clients

September 2004 to March 2005

Graphic Designer | Aetna, Blue Bell, PA

- Updated corporate print media

COMPUTER PROFICIENCIES

InDesign Photoshop Illustrator Bridge Acrobat Office Teams

EDUCATION

Bachelor's Degree in Graphic Design
Drexel University, Philadelphia, PA

ACHIEVEMENTS

GD USA American Graphic Design Award 2018 | AWARD FOR LOGO DESIGN: Schiffer Military Logo

GD USA American Graphic Design Award 2018 | AWARD FOR BOOK DESIGN: *The Safe Bank Book*

Clinical Save Commendation, July 2022 | RECOGNIZED BY THE Emergency Health Services Federation for assisting EMS in care of a citizen whose life was saved

COMMUNITY SERVICE

Willow Street Fire Company | November 2019 to Present